

SPORT

#RunWithUs





# Welcome

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# THE SPORT STORY

*#westernmustangs*

Western  Student Experience

# OUR HISTORY



## Tradition

Athletics has been an integral part of the Western Student Experience for over 100 years.

## History

In 2015, Sport and Recreation moved from the Faculty of Health Sciences to the Student Experience portfolio.

## Today

Western is #2 in Canada for our number of Academic All-Canadians in 2019, which is students who achieve 80% or better.



# SPORT AND RECREATION MANDATE



The Sport & Recreation pillar collectively works to enrich student thriving through a focus on developing leadership and success in sport and recreation.

With a commitment to diversity and inclusion we engage Mustangs in active-wellbeing and inspire spirit and tradition in order to strengthen the bonds of the Western community.



# SPORT AND RECREATION VISION



Our vision is for students to discover balance in their lives and pursue challenges without fear of failure, ultimately enhancing their ability to *thrive*.



# SPORT AND RECREATION PILLAR

## Sport & Recreation

Sport

Recreation

Spirit & Connection



## Sport

Interuniversity Sport

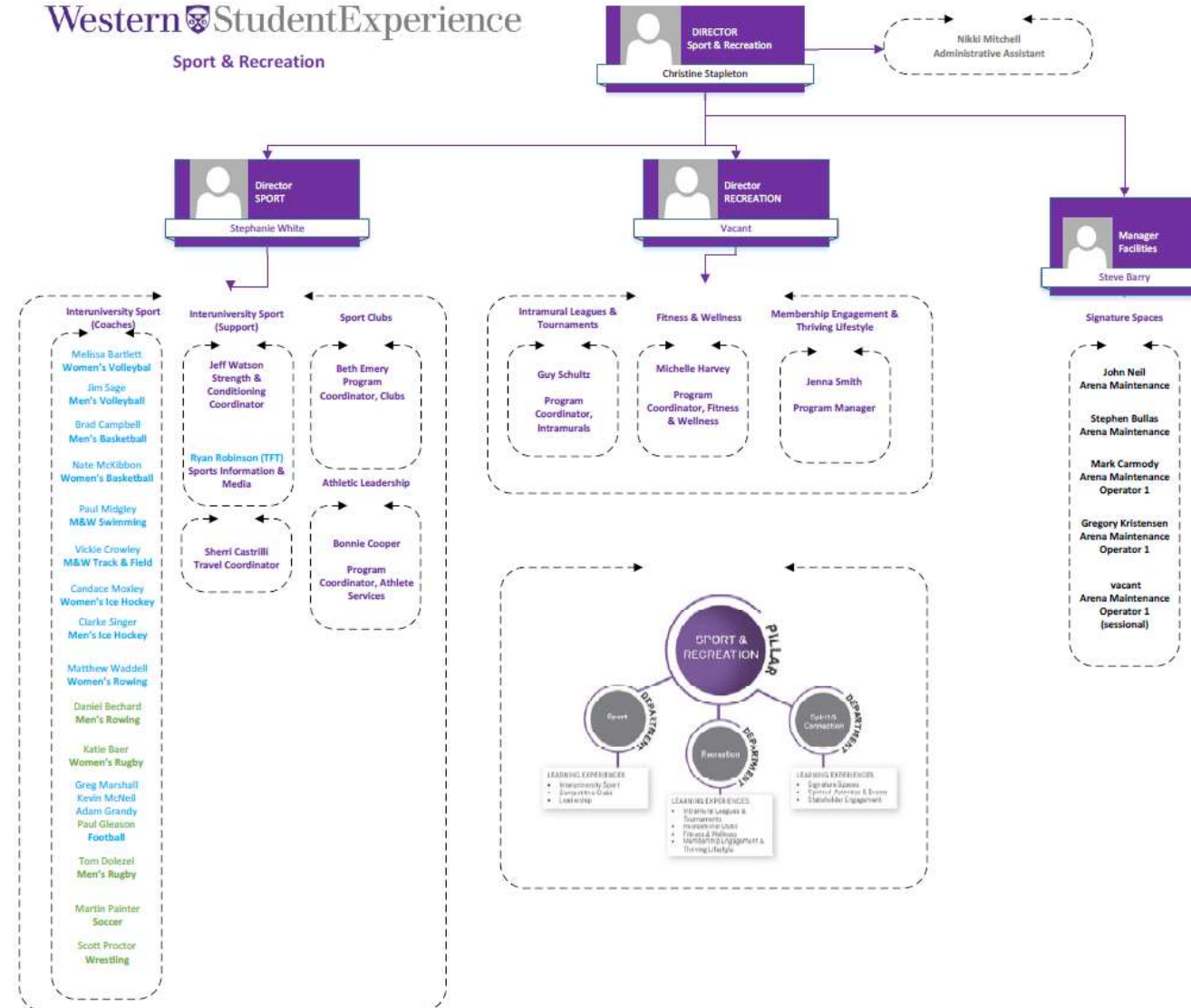
Sport Clubs

Athlete Leadership  
Development

# ORGANIZATION



## Western Student Experience Sport & Recreation





# GOALS



Sport Goals	Status 2018 – 2019	Status 2019 – 2020
Build students leaders who are reflective, and have the confidence to cope with success and failure	Student Leadership programming, Academic Support Program, Team success and failure	Ongoing (As per 2018-19)
Ensure we are meeting the current trends in sport, that we are aligned with provincial and national governing bodies, and that we can do these things within our current funding.	Staff on OUA Sport Committee, U SPORTS Board of Directors, OUA Eligibility Representative, S+C various national bodies	Ongoing (As per 2018-19)
Provide opportunity for student-athletes to participate and compete at the highest level of OUA and U SPORTS competition	Complete (Cancellation of U SPORTS championships due to COVID-19)	Ongoing (Cancellation of Fall OUA sport and U SPORTS Championships)

# 2019-2020 CAS EXTERNAL REVIEW

- What is a CAS Program Review?

Reflective, evidence-informed evaluation process

Celebrates strengths and identifies areas of improvement

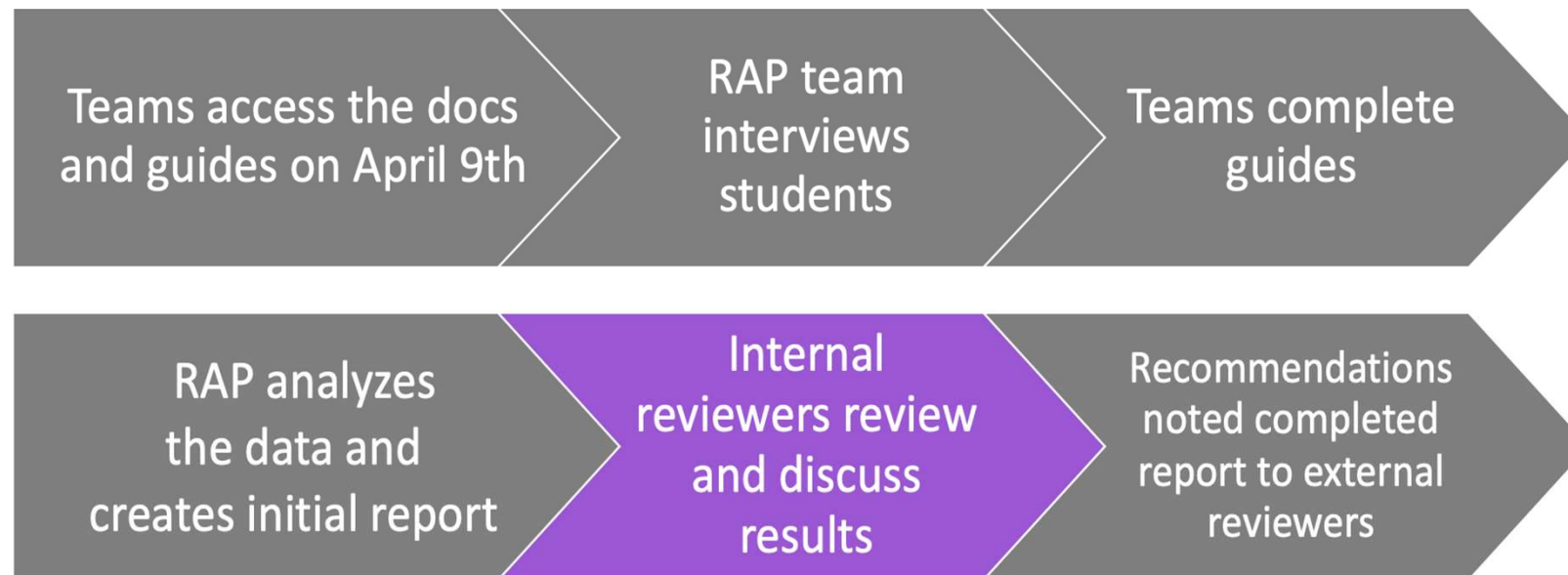
Aligns the program with WSE and pillar strategic plans

Helps us better meet the needs of our communities

Develops program recommendations, strategies, and future goals

# STEPS IN THE PROCESS 2019-2020

- CAS Program Review



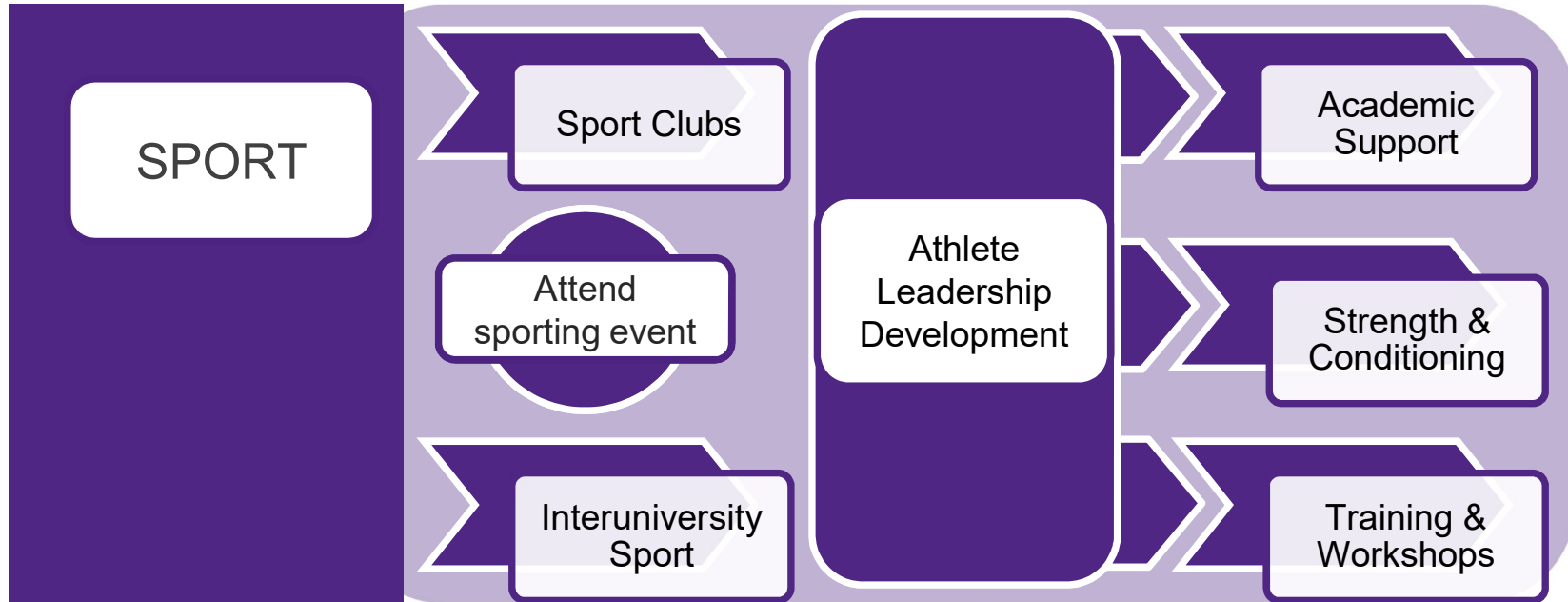


# THE JOURNEY

How do students make their way through our services?

Western  Student Experience

# THE SPORT JOURNEY



# DETAILED PROGRAMMING OVERVIEW



<b>Varsity Sport</b>	7 teams	230 Athletes	9 Full-time coaches; 22 Part-time assistant coaches
<b>High Performance Teams</b>	15 teams	450 Athletes	2 Full-time & 13 Part-time head coaches; 40 Part-time assistant coaches
<b>Sport Clubs</b>	24 teams	550 Athletes	20 Part-time coaches; 50 volunteers
<b>TOTAL</b>	<b>46</b>	<b>1230</b>	<b>106</b>

	<b>Varsity Sport 7 teams</b>	<b>High Performance Sport 15 teams</b>		<b>Sport Clubs 24 teams</b>	
<b>Sports</b>	<ul style="list-style-type: none"> <li>• Football</li> <li>• Hockey-M&amp;W</li> <li>• Basketball-M&amp;W</li> <li>• Volleyball -M&amp;W</li> </ul>	<ul style="list-style-type: none"> <li>• Cross Country-M&amp;W</li> <li>• Rowing-M&amp;W</li> <li>• Rugby-M&amp;W</li> <li>• Soccer-M&amp;W</li> </ul>	<ul style="list-style-type: none"> <li>• Swimming- M&amp;W</li> <li>• Squash-M</li> <li>• Track &amp; Field-M&amp;W</li> <li>• Wrestling-M&amp;W</li> </ul>	<ul style="list-style-type: none"> <li>• Badminton-M&amp;W</li> <li>• Baseball-M</li> <li>• Curling-M&amp;W</li> <li>• Fencing-M&amp;W</li> <li>• Figure Skating-M&amp;W</li> <li>• Golf-M&amp;W</li> <li>• Squash-W</li> </ul>	<ul style="list-style-type: none"> <li>• Ringette</li> <li>• Lacrosse-M&amp;W</li> <li>• Table Tennis M&amp;W</li> <li>• Tennis-M&amp;W</li> <li>• Water polo-M</li> <li>• Ultimate Frisbee M&amp;W</li> <li>• Field Hockey</li> <li>• Softball-W</li> </ul>
<b>Competitive Structure</b>	<ul style="list-style-type: none"> <li>• U Sports/OUA G1/G2 sport offering</li> <li>• OUA league offering: provincial, national, exhibition</li> </ul>	<ul style="list-style-type: none"> <li>• U Sport /OUA G2 sport model offerings</li> <li>• U Sports and OUA league/tournament, some exhibition</li> </ul>		<ul style="list-style-type: none"> <li>• U Sports and OUA G3 sports.</li> <li>• PSO and NSO Championships</li> </ul>	
<b>Recruiting</b>	<ul style="list-style-type: none"> <li>• Formal recruitment process</li> </ul>	<ul style="list-style-type: none"> <li>• Formal recruitment process</li> </ul>		<ul style="list-style-type: none"> <li>• Student athlete recruitment (formal or informal)</li> </ul>	
<b>Leadership</b>	<ul style="list-style-type: none"> <li>• FT head coach.</li> <li>• FT and PT assistant coaches</li> </ul>	<ul style="list-style-type: none"> <li>• FT or PT Head coach</li> <li>• Swim, T&amp;F, Row FT head coaches</li> </ul>		<ul style="list-style-type: none"> <li>• PT coaching</li> </ul>	
<b>Facility Access</b>	<ul style="list-style-type: none"> <li>• Access to facilities all year</li> </ul>	<ul style="list-style-type: none"> <li>• Access to facilities all year</li> </ul>		<ul style="list-style-type: none"> <li>• Access to facilities during season based on needs and facility availability</li> </ul>	
<b>Sport Info, Event, Travel, Other Admin Support</b>	<ul style="list-style-type: none"> <li>• Year round support from Sport dept. and Development staff</li> </ul>	<ul style="list-style-type: none"> <li>• Academic year access to Sport dept. staff</li> <li>• Development support based on strategic priorities</li> </ul>		<ul style="list-style-type: none"> <li>• Clubs administrators lead sport activities with Sport dept. oversight.</li> <li>• Travel administration provided</li> </ul>	
<b>Strength &amp; Conditioning, FKMC</b>	<ul style="list-style-type: none"> <li>• Year round access to Sport Medicine, Strength and conditioning</li> </ul>	<ul style="list-style-type: none"> <li>• Seasonal access to Sport medicine, strength and conditioning</li> </ul>		<ul style="list-style-type: none"> <li>• Seasonal access to sport medicine</li> <li>• Limited access to strength and conditioning</li> </ul>	
<b>Funding</b>	<ul style="list-style-type: none"> <li>• OUA league, OUA playoffs, U Sports championship fund, full time head coach, discretionary allocation when available</li> </ul>	<ul style="list-style-type: none"> <li>• OUA League, U Sports championship fund, coach allocation, discretionary allocation when available</li> </ul>		<ul style="list-style-type: none"> <li>• Based on an annual application to the Sport Clubs Grant Fund.</li> </ul>	

# MUSTANG SPORTS

westernmustangs.ca



## 2 NATIONAL CHAMPIONSHIPS

- Men's Lacrosse
- Cheerleading - Large Co-Ed



## 7 PROVINCIAL CHAMPIONSHIPS

- Football
- Women's Rowing
- Men's Rowing
- Men's Squash
- Softball
- Women's Tennis
- Men's Tennis



### COMMUNITY

- 200+** Live Events
- 100+** Events produced by Mustangs TV
- 1** JUNO Awards Live Opening



**46** Varsity Teams

**1100** Student Athletes

**429** Scholar Athletes

**19** All-Canadians

**116** OUA All-Stars

**7** OUA Coaches of the Year

**1** USPORTS Coach of the Year

**6** Players of the Year/MVP

**5** Rookies of the Year

**3** Community Service Awards

# 2018-19 RESULTS

# MUSTANGS SPORTS

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## 2 NATIONAL CHAMPIONSHIPS

- Men's Lacrosse
- Cheerleading - Large Co-Ed



## 5 PROVINCIAL CHAMPIONSHIPS

- Women's Rowing
- Men's Rowing
- Men's Squash
- Women's Softball
- Men's Tennis

**20 Mustangs teams were OUA Medalists**

## OVER 400 SPORT AND REC EXPERIENTIAL OPPORTUNITIES

- Recreation
- Communications
- Administration
- TV production
- Mentorship
- Marketing
- Events
- Coaching
- Fitness
- Ticketing
- Leadership



**46** Varsity Teams

**1100** Student Athletes

**420** Scholar Athletes

**22** All-Canadians\*

**106** OUA All-Stars

**5** OUA Coaches of the Year

**1** U SPORTS Coach of the Year

**5** Players of the Year/MVP

**6** Rookies of the Year

**6** Community Service Awards

**1** Hec Creighton Award

\* includes CURC

# 2019-20 RESULTS



# ATHLETE LEADERSHIP DEVELOPMENT



Program	2018-19 Number of student athletes	2019-20 Number of student athletes**
Academic Success Program, Mentoring, Tutoring	<b>550*</b>	<b>507</b>
Athlete Leadership Development	<b>40</b>	<b>29</b>
Awards and Recognition	<b>700</b>	<b>800</b>
Mustangs Athlete Student Council (MASC),	<b>130</b>	<b>120</b>
Mustangs Care	<b>220</b>	<b>240</b>
Community Outreach	<b>150</b>	<b>80</b>

\*Approximate number; \*\*Numbers reduced due to impact of and school moving online



# THE BUDGET

How expenditures translate into outputs.

Western  Student Experience

# KEY TAKEAWAYS



2018 – 2019	Status	2019 - 2020	Status
New Leader	Director, Sport role posted	New leader hired February 2020	Completed
Sport Model Review	Proposed	Sport Model Review	CAS Sport review in process
Spirit & Connection: Capital & Program Investments	Proposed safety improvements	Safety netting installed around TRAC rink; new Ice, ice painted; replacement of some backboards	Ongoing



@Matt Hiscox Photography

# THE IMPACT

What difference is made by our work?

Western  Student Experience



Rugby here at Western has done a ton for my life. It has taught me how to persevere through all odds, discipline and holding myself and others accountable, goal-setting, time management and balancing different aspects of my life, teamwork, and I'm in the best shape of my life. These are all lessons that I will carry into my life long after I've hung my cleats up.

— *Jemarr, Rugby Athlete, Western Student*

# WHAT DIFFERENCE DO WE MAKE?



<b>Sport learning goals</b>	<b>2019-2020 programs to accomplish Sport learning goals:</b>
<i>Broaden perspectives</i>	SA Orientation; Student Athlete Development, GBV Training, EDI Training; Concussion Training; CCES Training; Academic Support Program
<i>Build social networks</i>	Mustangs Student Athlete Council (MASC); Mustangs Care, Academic support program
<i>Help to develop personal and interpersonal competencies</i>	SA Orientation; Student Athlete Development, GBV Training, EDI Training; Concussion Training; CCES Training; Academic Support Program
<i>Increase civic engagement</i>	Mustangs Care; Team Community Engagement; Sport Western; Team Clinics
<i>Enhance capacity to change</i>	Mustangs team environment, Team training, SA Orientation; Mustangs Care
<i>Heighten creative thinking</i>	SA Orientation; Student Athlete Development, GBV Training, EDI Training; Concussion Training; CCES Training; Academic Support Program
<i>Help to develop self-discipline and self-regulation</i>	Mustangs Team training; Academic Support Program
<i>Develop and support signature spaces</i>	Mustangs Game Day and Playoffs, Purple Kick Off (Football) Homecoming (Football), School Day Games (Womens Hockey, Basketball, Volleyball), Faceoff at the Forks (Game at Budweiser Gardens - Mens Hockey), Shoot For The Cure (Womens Basketball)

# ENGAGEMENT PATHWAYS



## Students

- The Sport department primarily supports students either through varsity or club sports.
- Students are able to join through tryouts or walk-ons depending on the type of team. And many students come out to support our teams through experiential positions.

## Faculty, Staff, Alumni & Community

- A secondary benefit to the spirit and tradition that is created through the many events and games that we run and support, is that we are able to also engage with faculty, staff and alumni.



# THANKS!

Any questions?

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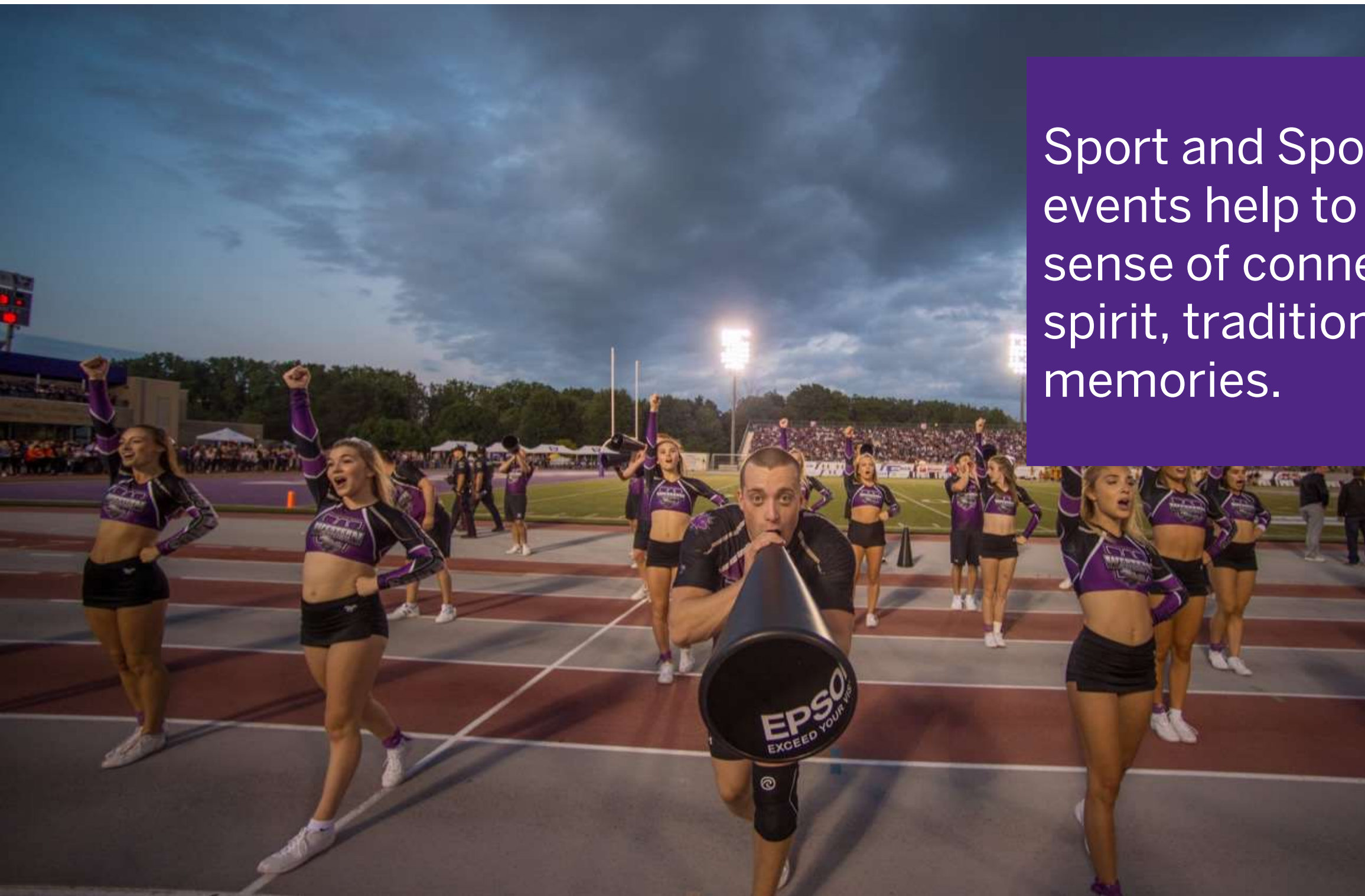
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Sport and Sporting events help to build a sense of connection, spirit, tradition and memories.





# APPENDICES

Takeaways to refer to.

# Impact of frozen fee – no fee changes



1999

Sport student fee increases were frozen for 13 years. This meant that revenue did not keep pace with inflation, and fees actually decreased for a time.

2010

Inflationary increases re-started to the Sport Department in 2010, but there was and continues to be a large gap between funding and demand for teams.

Today

We have 46 teams, and many more on the waiting list. We are over-capacity with very few staff dealing with the thousands of student athletes.